



PSS<sup>TM</sup>

pharmasalessupport<sup>TM</sup>

---

Smarter Tools. Smarter Support.  
**Greater Results.**

# Simplify your promotional material and sample processes in an easy and reliable way



## Manage Sample & Promotional Material Distribution Instantly From Head Office, Remotely By Reps, Or Directly Ordered By HCPs

- Users access application through a customizable portal
- Samples and promotional literature can be shipped to multiple addresses and user types (i.e.: rep home or locker, directly to HCP offices etc.)
- Real-time email order confirmation and shipment notifications, including comprehensive tracking tools
- Administrative-level users can control sample and literature allocations
- Multiple options to manage drop-ship, repeat, consolidated, and rush orders

Sample and promotional material management in the life sciences industry can represent a significant challenge for organizations who are juggling the efficient use of resources and staff time. Promotional material approval & deployment; sample tracking & control; territory alignments & quotas, ordering & distribution; and warehousing & inventory, all require significant investments in personnel and resources.

With PharmaSalesSupport the objective is to simplify your promotional material and sample processes in an easy and reliable way. Save time with superior approval & deployment modules, integrated with full ordering & distribution tracking for samples and both electronic and physical promotional material. Ensure comprehensive support and analytical insight through state-of-the-art real-time reporting.

**See how the life science industry's most comprehensive sample and promotional material management system can take your company to the next level.**

## Simplify the promotional approval & deployment process

- Internal promotional materials approval module
- Built-in marketing materials vault
- Automated PAAB approval renewals
- Email engine interface for approved email distribution to pre-authorized contacts (HCPs)
- Video player interface for approved promotional videos

## Plan ahead with real-time sample tracking & control

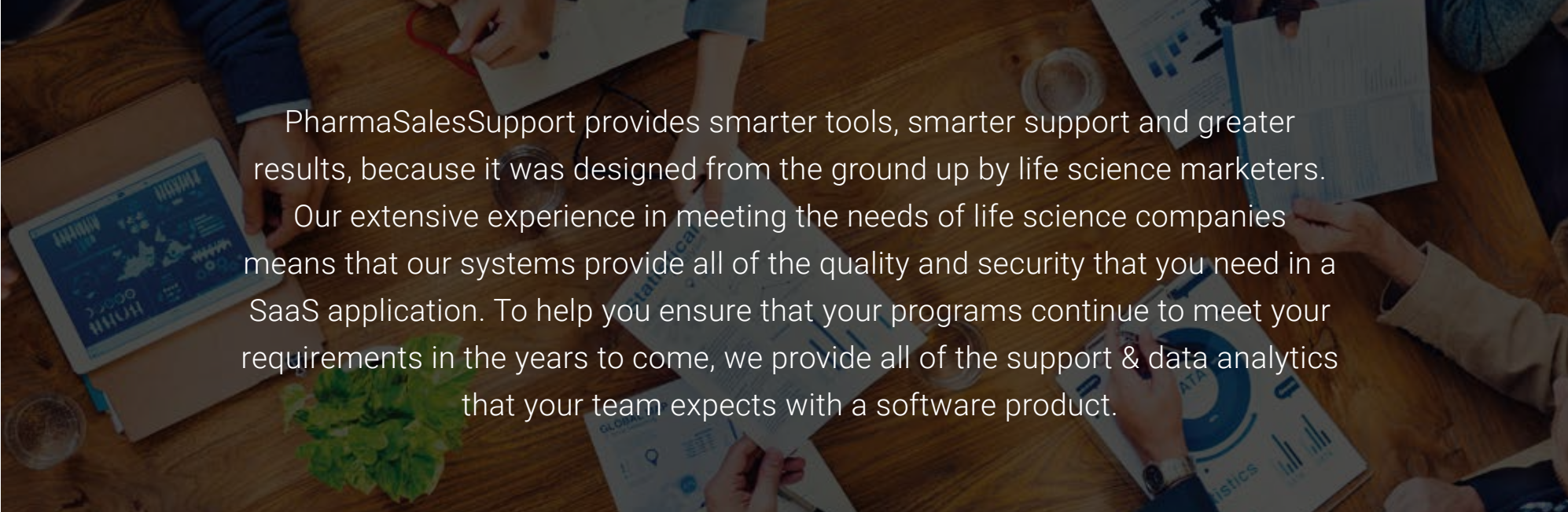
- Inventory tracking & reconciliations
- Low inventory & out-of-stock email alerts
- Drug expiry management with pending expiry email alerts
- Field audit scheduler
- Inventory forecasting model

## Support sales teams with territory specific quota management

- Create custom territory alignments
- Control national, provincial, regional & territory quotas
- Manage quota override rules and approval processes
- Perform accurate inventory tracking & reconciliation

## Manage inventory across multiple third party logistics & fulfillment suppliers

- Works with multiple 3PLs and fulfillment suppliers
- Integrate all existing suppliers through an order interface or EDI
- Consolidate inventory across all supplier locations
- Multiple options for integration with internal and third party systems (i.e.: SAP®, Salesforce, etc.)



PharmaSalesSupport provides smarter tools, smarter support and greater results, because it was designed from the ground up by life science marketers. Our extensive experience in meeting the needs of life science companies means that our systems provide all of the quality and security that you need in a SaaS application. To help you ensure that your programs continue to meet your requirements in the years to come, we provide all of the support & data analytics that your team expects with a software product.

With PharmaSalesSupport the objective is to ensure that our software solutions meet your needs today and in the future.



505 Apple Creek Blvd., Unit 5  
Markham, Ontario. L3R 5B1  
905-477-3100

3620 Laval Ave.  
Montréal, Québec. H2X 3C9  
514-845-0210

200 South Biscayne Blvd., Suite 2790  
Miami, Florida. 33131  
305-714-9440

[www.PharmaCommunications.com](http://www.PharmaCommunications.com)  
1-800-267-5409

PharmaCommunications, PharmaSalesSupport, PSS, OASIS, and their associated logos, are either trademarks or registered trademarks of PharmaCommunications Group Inc., used under license. All other trademarks are the property of their respective owners. © 2017, PharmaCommunications Group Inc. All rights reserved.



## Life-Sciences grade SaaS application

- Fully SDLC validated software application
- Accessible by PC, tablet or mobile device
- 21 CFR (Part 11) compliant data capture
- Comprehensive IT security with full encryption at rest and in transit
- Complete back-up and business continuity

## Full support & help-desk services

- Initial user set-up and training
- Online user guides, tutorials and FAQs
- Online help function
- Bilingual help desk from Monday to Friday 8:00 am to 8:00 PM EST by telephone, internet query, email, or web chat.



## Comprehensive data analytics system (OASIS®)

- 24-hour per day real-time oversight, corporate governance, and marketing analytics
- Available as live web reports, smart phone applications, or on-demand emails
- Interactive charts and tables that easily integrate into Excel, Word, and PowerPoint
- Review and analysis of sample and promotional material ordering data